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George Scriban has been involved in the business side of technology for 15 years. Today, as senior global strategist for Microsoft® HealthVault, the company's consumer health platform, Scriban is responsible for product strategy, marketing and planning for the core platform in such areas as privacy policies, security strategy, and compatibility with industry standards.

Before joining Microsoft in August 2007, Scriban served as research director with Gartner Inc.'s The Research Board Inc., a New York-based private think tank serving senior technology executives from Fortune Global 200 organizations. There Scriban ran the Digital Security Board, which delved into issues of strategic importance to member companies that included CIGNA, Merck & Co. Inc., Bank of America, The Boeing Co., BP plc, GlaxoSmithKline plc, Altria Group Inc. and Shell.

Before his work with Gartner, Scriban was product manager for search and Web analytics products at 24/7 Real Media and sales director for Insight First, which 24/7 Real Media later acquired. He also has served as Director of Business Development and Strategic Relationships at OpenCola and Vice President of Marketing and Sales at e-mail response management startup ESPONSIVE. He began his career in sales and marketing management at Andyne Computing Ltd., working in a variety of roles as the company grew from fewer than 20 employees to more than 250.

Scriban holds an undergraduate degree in politics and English literature from Queen's University in Canada.