

Biography
David Cerino
General Manager, Health Solutions Group
Microsoft Corp.



As General Manager for the Health Solutions Group at Microsoft Corp., David Cerino is responsible for leading the team's 'connected health' strategy and for managing the products that deliver this end-to-end value proposition. The product portfolio spans Microsoft Amalga UIS, which enables healthcare enterprises, providers, researchers, and hospitals to use information resources effectively in improving the quality and availability of care, through to Microsoft HealthVault, an online, security-enhanced platform that enables consumers to gather, manage and share their personal health information.

In his role, Cerino oversees cross-group collaboration between business and technical teams within the Health Solutions Group, including the efforts of engineering, program management, and marketing. In addition, he is responsible for go-to-market plans and execution in countries around the world. David frequently speaks at industry conferences around the world, sharing his passion for putting patients at the center of the ecosystem to drive meaningful change in the healthcare industry.

Prior to joining Microsoft, Cerino served as vice president and general manager at Orbitz LLC and led the corporate travel unit, Orbitz for Business. He also has held executive marketing positions at First USA Bank and DigitalWork Inc.

Cerino holds an MBA from Florida Atlantic University and a bachelor of science in mathematics and computer science from Wake Forest University in North Carolina. He currently lives with his family in Redmond, WA.