



Steve Eisenbrown
Executive Speaker
Senior Vice President, Architecture & Software



Steve Eisenbrown was appointed senior vice president, Architecture & Software in November 1998. In this role he is responsible for strategy development, driving global growth, and the worldwide performance of the Architecture & Software reporting segment of Rockwell Automation, a \$2 billion business with more than 2,000 employees. While the business is headquartered in Mayfield Heights, Ohio, Architecture & Software employees are located in 15 countries.

Prior to his current role, Eisenbrown was president, Global Sales and Support, European Region. From 1993 to 1995, he was vice president, Commercial Marketing, Automation Group. He has held a number of managerial positions of increasing responsibility within the company, including a leadership position during the integration of the Reliance Electric acquisition. His career with Rockwell Automation began in 1976, when he joined Reliance Electric as a sales trainee.

Eisenbrown earned a bachelor's degree in mechanical engineering from the Rose Hulman Institute of Technology, Terre Haute, Ind., U.S.

He serves on the board of United Way of Greater Cleveland.

About Rockwell Automation

Rockwell Automation, Inc. (NYSE: ROK), the world's largest company dedicated to industrial automation and information, makes its customers more productive and the world more sustainable. Headquartered in Milwaukee, Wis., Rockwell Automation employs about 19,000 people serving customers in more than 80 countries.