



**Joe Theismann**  
**Keynote Speaker**  
**Former NFL MVP and Super Bowl Champion Quarterback**



An entrepreneur, 20-year ESPN broadcaster, and football great, Joe will kick off RSTechED 2010 on Monday, June 7th. Theismann will discuss his Game Plan for Success, which helped bring him achievements both on and off the football field. A former National Football League Most Valuable Player and Super Bowl champion quarterback, he will draw parallels between winning in football and in business. Theismann will focus on how to succeed under pressure and adapt quickly to unexpected situations. You are the quarterback – the leader of the team.

In an instant, you must assess and adapt. You find a way to win. Production **MUST** continue!

Now you can hear THE quarterback – Joe Theismann – tell what it takes to deliver performance under pressure. Theismann brings stories from his career as a National Football League Most Valuable Player and Super Bowl champion to help motivate your own Game Plan for Success. Theismann, a 20-year ESPN broadcaster and legendary American football player, persevered through a 12-year NFL career to become the most successful quarterback in Washington Redskins history. A two-time NFL Pro Bowl selection, Theismann led the Washington team to two Super Bowl appearances, including a win in 1983.

He was selected the NFL's Man of the Year in 1982 for his community service and dedication to the health and welfare of children. Known for his long-standing community service efforts, Theismann currently sits on the corporate board of the St. Jude Children's Hospital.

Theismann graduated from the University of Notre Dame in 1971 where he received All-America honors. He started his professional career in the Canadian Football League after being drafted by the Miami Dolphins and Major League Baseball's Minnesota Twins.

You'll find Joe highly entertaining as he extols the virtues of building a passion for your career and teamwork.