



## Event Evaluation Form

We hope you had a productive time at the RSTechED event. We're glad that you were able to join us.

As part of our quest for continuous improvement, we'd like to hear your feedback on the 2010 event to help us plan for RSTechED 2011. Please take 5-10 minutes now to give us your opinions and suggestions for next year. Your responses will remain confidential.

1. How useful was the content of each of the following RSTechED sessions?

Topic	N/A	Not at all useful	Not very useful	Neutral/ not sure	Somewhat useful	Very useful
Joe Theismann – Keynote Address	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Steve Eisenbrown – Keynote Address	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Frank Kulaszewicz – Keynote Address	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer Session – AAM (formerly American Axle & Manufacturing)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer Session – Alexandria Extrusion Company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer Session – Dekalb County, Georgia Watershed Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer Session – DuPont	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer Session – Kraft Foods Global Inc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer Session – Proctor & Gamble	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer Session – Stryker Biotech Corporation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer Session – Syngenta Crop Protection	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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2. How useful was the content of each of the following RSTechED appointments?

Topic	N/A	Not at all useful	Not very useful	Neutral/ not sure	Somewhat useful	Very useful
Manufacturing Intelligence – Keith McPherson	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Plantwide Optimization – Mike Burrows	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Process Virtualization and Redundancy – Steve Pulsifer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Security and Change Management – Lorenzo Majewski	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building Visualization into your MI Strategy – Bruce Fuller	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Data Collection and Analysis Strategies – Jan Pingel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Energy Optimization – Jeffrey Soplop and Angel Sustaeta	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Integrated Safety – Kevin Colloton	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
OEE – Todd Smith	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. What content was most valuable to you and why? Least valuable?

4. What topics would you like to see offered at RSTechED 2011?

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5. Rate your agreement with each of the following statements:

Topic	Strongly disagree	Somewhat disagree	Neutral /Not sure	Somewhat agree	Strongly agree
I plan to use one or more of the RSTechED presenters as an expert resource in the future.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would attend a similar event on another set of topics.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I found the customer testimonials to be helpful.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would recommend the RSTechED event to colleagues.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I plan to use the RSTechED materials in future articles.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. How much of the information you gathered at RSTechED 2011 might you use in your upcoming editorial coverage?

None	<input type="radio"/>
1-25 percent	<input type="radio"/>
26-50 percent	<input type="radio"/>
51-75 percent	<input type="radio"/>
76-99 percent	<input type="radio"/>
All of it	<input type="radio"/>

7. How likely are you to attend the RSTechED event next year?

Very likely	<input type="radio"/>
Somewhat likely	<input type="radio"/>
Neutral/Not sure	<input type="radio"/>
Somewhat unlikely	<input type="radio"/>
Very unlikely	<input type="radio"/>

Why are you likely to attend?

Why are you unlikely to attend?

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8. Please rate the following RSTechED logistical items:

Topic	N/A	Poor	Below average	Average	Above average	Excellent
Registration Process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hotel Accommodations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Event Venue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Press Room Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
RSTechED Welcome Reception (Sunday)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EDfest Hospitality Event (Tuesday)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. Is there any other information we can provide to make the event more valuable?

10. In which country do you live?

11. Any other suggestions or comments regarding the RSTechED event?

Thank you for your time.